Hello! I am Shea A Oleksa

a multimedia designer with 8+ years of design experience. My passion is to make a difference through art and design. Let's make an impact together!

Education

Rochester Institute of Technology

Rochester, NY | 2015–2017, Major: Graphic Design, BFA

Alfred University

Alfred, NY | 2011–2013, Focus in Graphic Design and Sound and Video, transferred to RIT

Skills

- Design systems thinking
- Concept development
- Media and marketing managing
- Branding and logo design
- Motion graphics, storyboarding, and video editing
- Videography and photography
- Illustration
- UX/UI and front-end web design
- Print design
- Team leadership
- Adobe program expertise
- Figma and Canva
- Wix, Squarespace, and Wordpress

Experience

Senior Graphic Designer

Remote | Bonterra Tech 2022–2025

- Create ads, graphics, video content, and motion graphics for social media
- Design booths and banners for conferences
- Advise on design and marketing choices
- Advise on company rebrand design
- Rebrand over 100+ assets in preparation for Bonterra's brand launch
- Collaborate with design team and guide junior graphic designer
- Create slide decks for external clients, Bonterra, and legacy brands

Senior Graphic Designer

Remote | GiveGab 2021–2022

Graphic Designer

Ithaca, NY | GiveGab 2018–2021

- Shoot and edit videos
- Develop graphics and animations for multimedia sources
- Help manage the graphic designer and junior graphic designer
- Design and manage brand identity development for Giving Days
- Front-end design (HTML and CSS)
- Design logos and social media graphics for clients

Production Director/Graphic Artist

Ithaca, NY | Ithaca Times 2018

- Layout the 9 Finger Lakes papers
- Design advertisments for multiple clients

Graphic Designer

FingerLakes1.com 2017–2018

- Design and develop websites, create graphics, animations, photography, advertising, manage social media accounts, and write content for the company and multiple clients

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